CR00993-2025

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc. PRIM

PSE Disclosure Form 17-7 - Statement of Changes in Beneficial Ownership of Securities References: SRC Rule 23 and Section 17.5 of the Revised Disclosure Rules

Name of Reporting Person	RYM Business Management Corp.
Relationship of Reporting Person to Issuer	10% OWNER

Description of the Disclosure

SEC Form 23-B to report that the 8,927,940 shares of RYM duly lodged with PCD Nominee (Filipino) were uplifted on January 28, 2025.

Filed on behalf by:

Name	Joanna Manzano
Designation	Junior Compliance Officer

COVER SHEET

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	(Business Address: No. Street/City/Province)																												
Diane Madelyn C. Ching											8831-4479 pany Telephone Number																		
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SECURITIES AND EXCHANGE COMMISSION Metro Manila, Philippines

FORM 23-B

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Check box if no longer subject Filed pursuant to Section 23 of the Securities Regulation Code to filing requirement

Name and Address of Reporting Person	2. Issuer Name and	Trading Cumbal			17 Deletions	hip of Reporting Person to I			
1. Mainte and Address of Nepolaing Ferson	z. Issuel Name and	rrading Symbol			7, Relations	nip of Reporting Person to i	(Check all applicable)		
RYM Business Management Corporation	PRIME MED	IA HOLDINGS	, INC. (PRII	VI)					
(Last) (First) (Middle)	Tax Identification	i	5. Statement for		-	Director		_X	10% Owner
	Number		Month/Year			Officer			Other
3rd Floor, Universal Re Bldg, 106 Paseo de Roxas	007-659-089		lone	uary-25		(give title below)			(specify below)
(Street)	4. Citizenship		6. If Amendment	Date of	_				
8 8			Original (Month	Year)					
Makati City	Filipino								
(City) (Province) (Postal Code)				- m - m				- AVA	
				Table 1 -	Equity Securities	es Beneficially Owned			
Class of Equity Security	2. Transaction	4. Securities Acquired	d (A) or Disposed o	of (D)		f Securities Owned at End	4 Ownership Form: Direct (D) or Indirect (I) *		ndirect Beneficial
_	Date (Month/Day/Year)				of Month	Number of Shares	Direct (D) or marrect (r)	Ownership	
	(menaroday, real)	Amount	(A) or (D)	Price		Hamilet et enere			
Common									
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						8,927,940*	(D)		
						354,627,145			
	Total	0	wee		39.29%	363,555,085	200000000000000000000000000000000000000		

*RYM shares duly lodged with PCD Nominee (Filipino) were uplifted on January 28, 2025

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
 - (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
 - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
- (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
 - (A) held by members of a person's immediate family sharing the same household;
 - (B) held by a partnership in which such person is a general partner;
 - (C) held by a corporation of which such person is a controlling shareholder; or
 - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

(Print or Type Responses)

By:

MINDA P. DE PAZ

(signature of Reporting Person)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., warrants, options, convertible securities)

Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Yr)			5. Date Exercisable and Expiration Date (Month/Day/Year)			7. Price of Derivative Security	8. No. of Derivative Securities Beneficially Owned at	9. Owner- ship Form of Derivative Security; Direct (D)	10. Nature of Indirect Beneficial Ownership	
		Amount	(A) or (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		End of Month	or Indirect (I) *	
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	Exercise Price of Derivative	of Derivative (Month/Day/Yr)	Exercise Price of Derivative (Month/Day/Yr) Security Date Acquired (A) or D	Exercise Price of Derivative (Month/Day/Yr) Security Acquired (A) or Disposed of (D)	Exercise Price of Derivative Security Date (Month/Day/Yr) Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Date Exercisable	Exercise Price of Derivative Security Date (Month/Day/Yr) Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration	Exercise Price of Date (Month/Day/Yr) Security Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Underlying Expiration Date Exercisable Expiration	Exercise Price of Derivative Security Date (Month/Day/Yr) Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Underlying Securities Underlying Securities Date Exercisable Expiration Amount (A) or (D) Date Exercisable Expiration Date Title Number	Exercise Price of Derivative Security Date (Month/Day/Yr) Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Amount (A) or (D) Date Exercisable Date Date Title Number	Exercise Price of Derivative Security Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Yr) Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date Date Amount or Number Amount or Month	Exercise Price of Derivative Security Date (Month/Day/Yr) Acquired (A) or Disposed of (D) Exercisable and Expiration Date (Month/Day/Year) Derivative Security Derivative Security

Explanation of Responses:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Makati on 28 January 2025.

MINDA P. DE PAZ

(Signature of Reporting Person)